

November 25, 1975

Dear Clara -

The enclosed copy of letter received yesterday is self-explanatory. Because we have the date well ahead of time we can certainly do a job on advertising and make certain that the day is a big success.

Work on this should be started early - in July - in the form of a news squib in the STAR something to the effect that the Neighborhood House is having a golf day at Maidstone Club in September. Then WLNG can be contacted so that they mentioned it once in a while the latter part of August and more often in September as the day gets closed. Also WWRJ in Southampton (they use it on their Community Calendar).

Naturally - the more work done on this the better - once the Club closes for the season there will be many benefit golf days both at Maidstone and Montauk and the sooner the news of exrbs gets around the better.

You will need a chairman. Also someone will have to contact the Club and make arrangements on the lunch menu - how many we must guarantee and what the latest date is that we can let them know exactly how many tickets have been sold. The price for the lunch in 1974 was \$4.50 and will probably be higher this year - depending on what decision is made on what will be served.

Once the cost of the lunch is known we can then decide what the price of the tickets will be - and the tickets and posters can be printed. Posters should be put in ALL golf Clubs - Westhampton Southampton - Noyac - Sag Harbor - Maidstone - Montauk - Amagansett - and in addition in stores in the various areas - previously this part of the advertising has been neglected.

Prizes have always been solicited from the merchants or anyone else who would like to donate one - so someone will have to take charge of that. From the enclosed list you will see that we need 6 ladies prizes (they will play on the short course) and 10 prizes for the men.

Along these lines you will need 8 cards affixed to small stakes to be put in the ground on the holes on which a prize is given to nearest to the pin and longest drives. They should be large enough so that several names can be put on them.

Louie Ialacci and Ken Schenck have always been nice enough to allow their names and telephone numbers to be used on the posters for tickets and starting times - and have been at the Club on the golf day to take charge of the scoring.

This is just a rough outline of what is involved and of course you know that I will help as much as I can. The important thing is not to let time pass us by.